



2017-18 Priority Summary

Highest Priority Items	Explanation	2017-18 Priorities
Regulatory Process Participation		
Effective Participation in Regulatory Process	Affect regulatory actions that are protective of the environment, are based on sound scientific information, and reflect a fair and reasonable economic basis. Participate early and actively in regulatory processes by bringing CVCWA's member's concerns, current science and workable solutions to regulatory decision making.	<ul style="list-style-type: none"> Participate in stakeholder driven initiatives (CV-SALTS, ELAP Overhaul, Toxicity, Nutrients, etc.) Review and provide written comments and/or oral testimony on permits, policies and plans, where appropriate. Develop strategic approaches for permitting and environmental protection. Bring scientific, technical and legal support to good decision making Collaborate with other Regional and State stakeholders and regulators
Recognized Leadership & Name Recognition	Be a visible, recognized leader and credible resource to regulatory agencies, POTWs and associated agencies. Promote CVCWA as the collaborative representative POTWs in the Central Valley	<ul style="list-style-type: none"> Outreach to new key Regional and State Water Board members and staff Implement targeted outreach to non-CVCWA Members in the Central Valley. Provide CVCWA members with regular updates on CVCWA activities
Collaborative Science	Promote, sponsor and generate research, primarily focused on developing information to support regulatory decisions.	Special Projects: Methylmercury, Freshwater Mussels, Toxicity Partnerships: Central Valley Salinity Coalition, Clean Water Summit Partners, Delta RMP
Information Sharing		
Be a Resource	Be a resource to communicate, exchange ideas, coordinate, share information, provide education, and serve as a technical resource on issues.	<ul style="list-style-type: none"> Utilize emails and website to provide useful information for CVCWA members. Hold roundtables and/or topical workshops of issues of common concern to disseminate and exchange information and determine where CVCWA can best meet member needs. Survey small agencies and explore a small agency committee to determine how CVCWA can help meet needs. Distribute CVCWA Value Statement highlighting CVCWA achievements and opportunities.
Annual Conference & Topical Workshops	Sponsor annual conferences on issues of importance to CVCWA. Convene topical workshops on issues of interest that are informative and collaborative.	<ul style="list-style-type: none"> Continue with relevant, high value annual conference in May Toxicity Workshops (Spring/Summer 2016)
Resource Sharing & Committee Meetings	Foster information sharing POTW operational and maintenance issues. Committees serve as one means where members can learn about and engage in regulatory issues and exchange information.	<ul style="list-style-type: none"> Provide opportunities for CVCWA members to foster meaningful participation. Enhance value of CVCWA's standing committees through topic based meetings or efforts.
Website & Emails	CVCWA's website becomes a resource for members regarding CVCWA activities, products pertinent regulatory, scientific and operations information. Emails are used to keep members apprised of current issues.	<ul style="list-style-type: none"> Update the website with CVCWA materials including comment letters, whitepapers, studies, goals, plans, etc. Create members only access pages and other useful functions Use emails as a means to alert members on new content on web pages.

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Strategic Alliances		
Partnerships	Promote strategic partnerships among member agencies and with other agencies and organizations that share common objectives to maximize CVCWA's effectiveness and strength.	Work in and through existing forums to find common ground and opportunities for partnerships with the Regional & State Water Boards, Clean Water Associations, CWEA and Regulated and Watershed Communities.
Regional and State Water Board	The top priority for CVCWA is to establish good working relationships and open communications with the Central Valley Regional Water Quality Control Board and the State Water Resources Control Board	<ul style="list-style-type: none"> • Foster relationships and opportunities for partnerships with RWB Executive Management (Quarterly meetings) and through the new Central Valley Executive Officer transition period. • Bi-monthly meetings with RWB Permitting Staff • Outreach to Regional and State Water Board Members • Partner with Water Boards to address issues that concern POTWs.
Clean Water Summit Partners	The Clean Water Summit Partners are comprised of California's other regional (BACWA & SCAP) and statewide (CASA & CWEA) associations.	<ul style="list-style-type: none"> • Meet twice annually with Clean Water Summit Partners and key thought leaders. • Communicate with Executive Directors quarterly on current issues and efforts. • Find areas of common benefit (e.g. Utility of the Future) • Hold combined meetings when beneficial.
Regulated & Watershed Community	Most water quality issues will need to be resolved through coordinated efforts from regulated and watershed communities.	Partner with others in the regulated community (e.g. Ag, stormwater, etc.) and watershed community on current efforts to address water quality concerns through effective management solutions.
Organizational Development		
Membership	Recruit and retain a broad membership base from throughout the Central Valley to add strength to the organization and promote strong commitments of member agencies to support CVCWA with resources.	<ul style="list-style-type: none"> • Focused outreach to Northern and Southern Valley POTWs. • Post outreach and new member materials on website • Communicate CVCWA's effectiveness for POTWs to membership
Committees & Workgroups	Use a committee structure within CVCWA to organize work efforts. Use workgroups, when desirable, either within committees or for cross-committee work.	<ul style="list-style-type: none"> • Most committee meetings will be single focus meetings or workshops. • Recruit leadership for committees • Have committee leaders effectively use website for communication.
Special Projects	Use special projects for a desired activity (ex. development of scientific information or a regulatory initiative) where additional funding resources are needed and a collaborative effort is desired.	<ul style="list-style-type: none"> • Continued effort for Permit-Regulatory Advocacy and CV-SALTS Special Projects • Possible new phase of work for Methylmercury and Freshwater Mussels Special Project
Leadership and Support Services	CVCWA contracts for its Executive Officer and has an agreement for administrative services and website support. Members are asked to provide technical and administrative assistance from time to time.	<ul style="list-style-type: none"> • Shift more administrative workload from Executive Officer to admin support agreement. • Continue to look for volunteer opportunities from membership
Organizational Mechanics	CVCWA is a non-profit association, operating in accordance with its guiding documents. These documents are updated as required to adapt to current conditions and continue CVCWA's mission.	<ul style="list-style-type: none"> • Evaluate guiding documents and update if needed. • Develop up to date email distribution lists and points of contacts. • Transition administrative duties to administrative support